

LOGOS

High quality Logo files in varying formats, which may be utilized throughout the website.



CANADIAN CHAPTER

Provided



CANADIAN CHAPTER

Updated

- background square removed



CANADIAN CHAPTER

Adjusted

- background square removed
- larger white circle
- 'Canadian chapter' subtext larger
- subtext moved down



No Subtext

- background square removed
- larger white circle
- 'Canadian chapter' subtext removed
- Entirely 'clean' version



Small

- Entirely 'clean' version + Tight circle

COLORS

Suggested Fonts & their weights to be utilized throughout the website.

here, many alternate options have been presented, several of which will remain unused, are to be used in tandem or specifically chosen by SHHSAA.

BLUES

- FROM LOGO #103595
- FROM BOOKLET #173592
- FROM BOOKLET #0B78D1
- FROM BOOKLET #76B9F0
- FROM WIREFRAME #61BBC3
- FROM SPRBRNCH #173592

BEIGES

- OG IMAGE HIGHLIGHT #F4EDCC
- FROM BOOKLET #EBCC90
- OG LIGHTER HIGHLIGHT #F9F4E1
- NEW #F8F3DC
- OG DARKER HIGHLIGHT #EADFB4

ORANGE

- NEW #E07A19
- FROM WIREFRAME #C57E50

YELLOWS

- FROM LOGO #FEC526
- NEW #FFBA35
- FROM WIREFRAME #F9C063
- FROM WIREFRAME #F9D28F

WHITE

- NEW #FFFFFF

BLACK

- NEW #333940

SALMON

- FROM WIREFRAME #F3A781
- FROM WIREFRAME #F9998E

FONTS

Suggested Fonts & their weights to be utilized throughout the website.

EXAMPLE



NAVIGATION

OSWALD - BOLD + CAPITALIZED

Title

MERRIWEATHER - BOLD

'Who IS SHHSAA?'

Subheading

MONTSEERRAT - BOLD + ITALIC

View more on our *About* page

Link

MONTSEERRAT - ITALIC + UNDERLINED

About

Body text

MERRIWEATHER

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla.

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Donate Button

MONTSEERRAT - BOLD + WHITE + LETTER-SPACED

DONATE

#E07A19

Email Bar

MONTSEERRAT

Email

Submit Button

MONTSEERRAT - BOLD + GREY + LETTER-SPACED

SUBMIT

#CLEAR

#000000
BORDER

USAGE



WIREFRAMES

Screenshot depictions of all SHHSAA wireframes [as of 03.18.24] in one place, for reference.

Welcome Lorem ipsum dolor sit amet, consectetur adipiscing elit.

LOGO HOME ABOUT US EVENTS CALENDAR PROJECTS NEWS & HIGHLIGHTS GALLERY LINKS SWAN CONNEXION

Welcome / Informational Message
Logo Social Icons Navigation Menu

Opening Carousel of images
Dots signify number of slides

'Who IS SHHSAA?'
• Tell People who you are

Informational blocks
Link out to page

'Why Donate to SHHSAA?'
• Tell People why they should donate

Button
Link out to Payment Processor OR Donate Page

'Contact Us'

Email capture capabilities
• spits out to internal
• Wordpress/Bluehost program
• send out mass 'newsletters' to list

'Footer'

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HOME PAGE

• brand pkg

LOGO HOME ABOUT US EVENTS CALENDAR PROJECTS NEWS & HIGHLIGHTS GALLERY LINKS SWAN CONNEXION

'Who IS SHHSAA?'
SHHSAA is a Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Mission Statement
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est.

Our Board
How many members?
ALT > ORG chart

History
Create image download .png to use on site forever
don't code in position
this entire section
or code in position:
timeline is .png
code in text -> to be editable later
OR
potentially using existing block

School Song
ALT >

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ABOUT US PAGE

LOGO HOME ABOUT US EVENTS CALENDAR PROJECTS NEWS & HIGHLIGHTS GALLERY LINKS SWAN CONNEXION

SCHOLARSHIPS
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla paratur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

PAST SCHOLARSHIP WINNERS
A place to feature 'Past Highlights'
Previous scholarship winners or Projects

Project/Winner 1
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et.

Project/Winner 2
Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla.

Project/Winner 3
Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla.

Fundraiser Progress
Either 1x static image forever (example featured) OR
«« Using THIS make a few in photoshop with red at varying levels to be updated as it grows

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PROJECTS PAGE

LOGO HOME ABOUT US EVENTS CALENDAR PROJECTS NEWS & HIGHLIGHTS GALLERY LINKS SWAN CONNEXION

Swans Court
Links and other resources
Other Chapters AJAA Swans In Business
Link out Link out Own Separate Page(?)

LINKS PAGE

Swans In Business
Linked in style job board

SWANS IN BUSINESS OWN PAGE

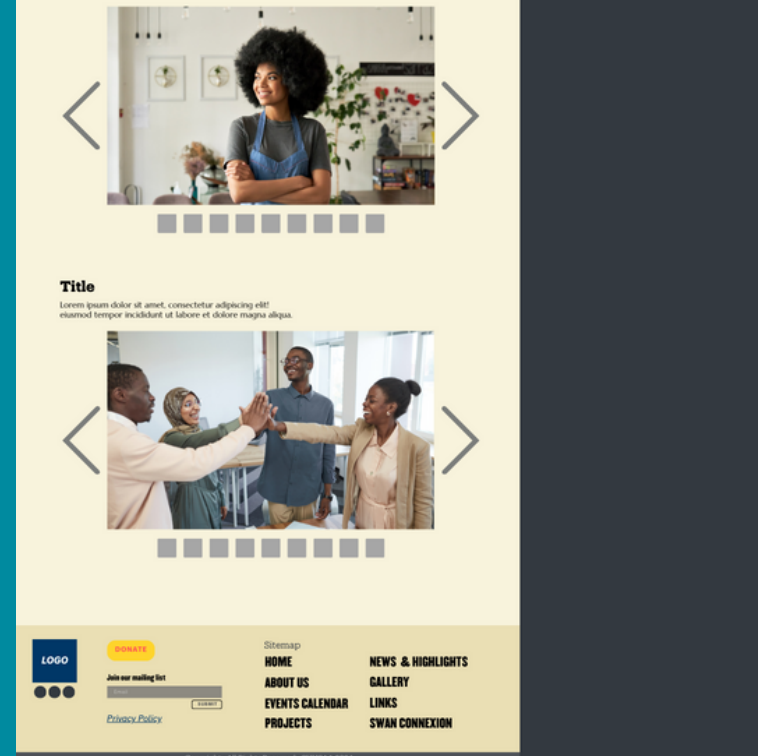
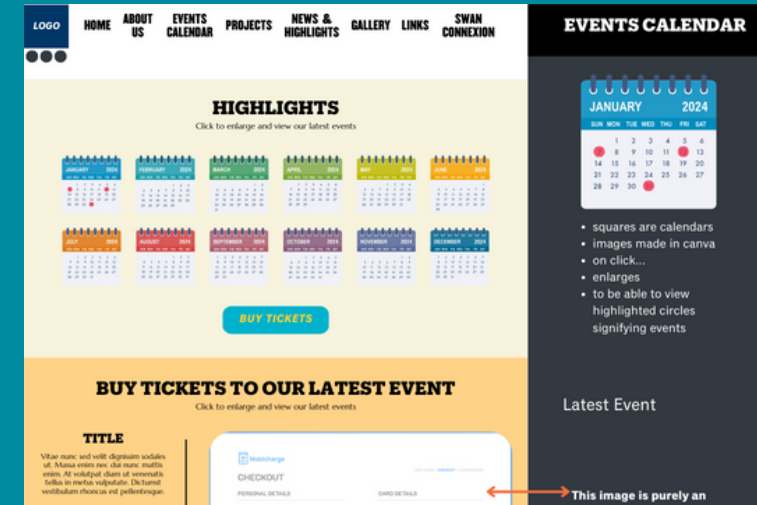
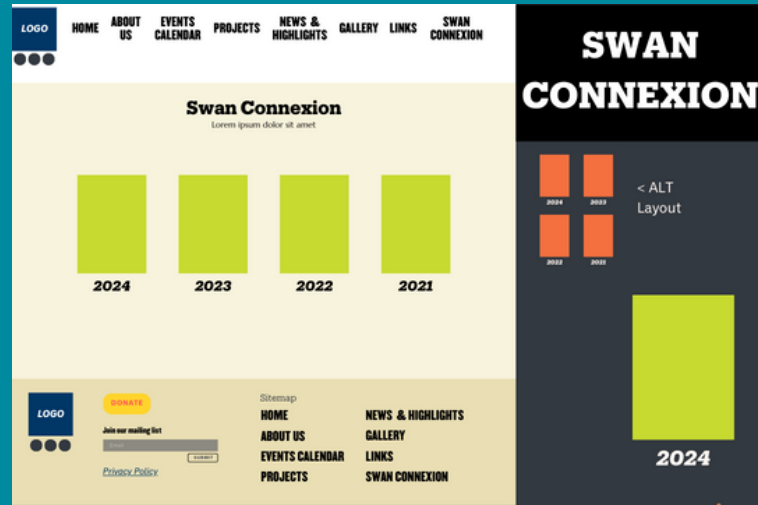
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LINKS PAGE

SWANS IN BUSINESS

WIREFRAMES

Screenshot depictions of all SHHSAA wireframes [as of 03.18.24] in one place, for reference.



Pop up

This image is purely an example; Existing payment gateway widget will be utilized.

<<< Payment Button

Upcoming Events

On click, Open Pop up

