

SHERIDAN

Sheridan College FHASS Presents



Digital Course Assets
Software
&
Hardware
Package



November 2023

ARTICLE
001

CAPTURE, EDIT, SHARE.

Digital Course Assets

Digital course assets present instructors with many advantages over traditional textbooks. They can provide a hands-on learning environment, rich in animations and graphics, interactive explorations, and embedded assessments that aid, as well as track, student understanding. Digital Course assets promote enhanced critical thinking, digital literacy, and problem solving skills, increase student engagement, and prepare students for real-world career applications of learned material.

Consider the Following When Creating Digital Course Assets:

1. The range of learners who will be accessing your material may vary.
2. The content you develop must be screen-readable, as users may access your content through a tablet or smartphone; how will content look on varied screen sizes?
3. The digital format of final assets. For example, downloadable PDFs that are not protected can be easily shared or copied.
4. Build community and personal relationships with students by creating platforms on Social Media, Slack & Slate to engage in consistent student interactions.
5. *Use Active Learning to engage students online by creating 'Active Learning Components'.*



Digital Course Assets

Because the Adobe application catalogue* is quite extensive, it is nearly impossible for any one individual to know every feature of every Adobe program. Many experienced designers start by mastering a compulsory set of base skills then over time acquire the niche skills they require. Along the way, choose the appropriate program(s) for the project at hand.

Faculty are encouraged to use Camtasia to complete projects.

***An enterprise-level license to the full Adobe catalogue is available to all Sheridan employees.**

https://sheridancollege.service-now.com/sp?sys_kb_id=b9e0aef44794f1540a8e9d75536d43df&id=kb_article_view&sysparm_rank=1&sysparm_tsqueryId=e2ed19701bf0b5903595337cdc4bcbd3

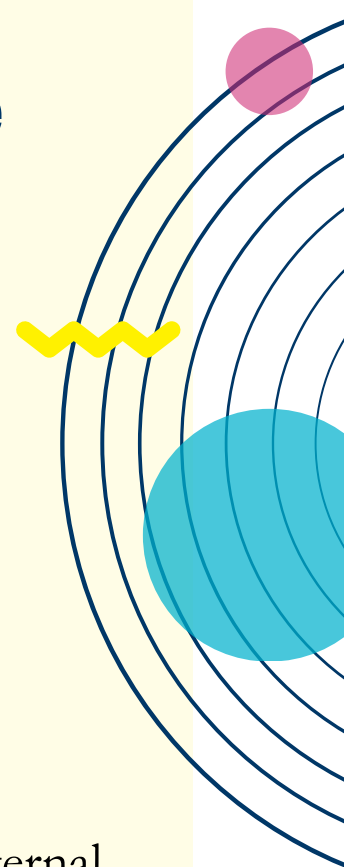
Types of Digital Course Assets

Types of 'Active Learning Components' to Accompany Learning:

- Pre-Recorded Lectures
- Educational Videos and Tutorials
- Podcasts
- Graphics and Infographics
- Digital eBooks and Guidebooks
- Interactive Quizzes
- Learning Games
- Film video footage for a variety of uses
- Capture audio or voiceover to accompany video or create podcasts
- Create small graphics or longform infographics
- Reformat existing content into digital ebooks and guidebooks
- Edit and composite raw footage, graphics, audio, and effects into lectures or short tutorials



Applications Used to Create Digital Course Assets



1 CAMTASIA

Description:

Whether you make videos for marketing and sales, internal training, customer success, virtual or in-person learning, demonstrations, social media, or pretty much anything else, Camtasia helps make your vision a reality.

Projects:

Start with a template or record your screen to create video lessons. Narrate as you go then edit your videos by adding effects, green screen, or quizzes. Share with your students to watch 24/7, on their own devices.

CAMTASIA

Resources:

1. **All Camtasia Tutorials** > <https://www.techsmith.com/learn/tutorials/camtasia/>
2. **Learn Camtasia in 5 Minutes** > <https://www.techsmith.com/learn/tutorials/camtasia/record-edit-share/>
3. **Editing In-Depth** > <https://www.techsmith.com/learn/tutorials/camtasia/editing-in-depth/>
4. **1-hour Camtasia Tutorial** > <https://www.techsmith.com/learn/webinars/getting-started-with-camtasia/>
5. **All Camtasia Educational Resources** > <https://www.techsmith.com/learn/tutorials/educational-resources/>
6. **Making Your First How-To Video** > <https://www.techsmith.com/learn/tutorials/educational-resources/making-your-first-how-to-video/>
7. **How to Make and Explainer Video** > <https://www.techsmith.com/learn/tutorials/camtasia/how-to-make-an-explainer-video/>
8. **Making Videos Quicker & With Consistency** > <https://www.techsmith.com/learn/tutorials/educational-resources/how-to-make-videos-more-quickly-and-with-consistency/>
9. **Using YouTube + Camtasia to Caption Your Videos** > <https://www.techsmith.com/learn/tutorials/educational-resources/use-youtube-to-caption-your-videos/>
10. **How to record your screen drawing On Mac** > <https://www.techsmith.com/learn/tutorials/educational-resources/pencasting-on-mac-how-to-record-your-screen-drawing/>
11. **How to record your screen drawing on Windows** > <https://www.techsmith.com/learn/tutorials/educational-resources/pencasting-on-windows-how-to-record-your-screen-drawing/>
12. **Edit Zoom Recordings** > <https://www.techsmith.com/learn/tutorials/camtasia/edit-zoom-recording/>
13. **Remove A Color (Green Screen)** > <https://www.techsmith.com/learn/tutorials/camtasia/how-to-remove-a-color/>
14. **Edit Audio** > <https://www.techsmith.com/learn/tutorials/camtasia/editing-audio/>
15. **Recording Voice Narration** > <https://www.techsmith.com/learn/tutorials/camtasia/record-voice-narration/>
16. **Visual Effects Overview** > <https://www.techsmith.com/learn/tutorials/camtasia/visual-effects/>
17. **Export & Share your Video** > <https://www.techsmith.com/learn/tutorials/camtasia/export-share/>

2 ADOBE PHOTOSHOP

Description:

Adobe Photoshop is a raster graphics editor developed and published by Adobe Inc. for Windows and macOS. The software has become the most used tool for professional digital art, especially in raster graphics editing.

Projects:

Design virtual backgrounds and graphics, effortlessly remove imperfections, swap out your background in a few simple steps, blur, layer, colorize, swap, combine, blend; with Photoshop, everyone can.

ADOBE PHOTOSHOP

Resources:

1. **All Photoshop CC Tutorials** > <https://helpx.adobe.com/ca/photoshop/tutorials.html>
2. **Get to know Photoshop** > [https://helpx.adobe.com/ca/photoshop/how-to/ps-basics-fundamentals.html?](https://helpx.adobe.com/ca/photoshop/how-to/ps-basics-fundamentals.html?playlist=/services/playlist.helpx/products:SG_PHOTOSHOP_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com)
[playlist=/services/playlist.helpx/products:SG PHOTOSHOP 1 1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en CA.json&ref=helpx.adobe.com](https://helpx.adobe.com/ca/photoshop/how-to/ps-basics-fundamentals.html?playlist=/services/playlist.helpx/products:SG_PHOTOSHOP_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com)
3. **Adjust the image quality** > [https://helpx.adobe.com/ca/photoshop/how-to/photo-enhancement-basics.html?](https://helpx.adobe.com/ca/photoshop/how-to/photo-enhancement-basics.html?playlist=/services/playlist.helpx/products:SG_PHOTOSHOP_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com)
[playlist=/services/playlist.helpx/products:SG PHOTOSHOP 1 1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en CA.json&ref=helpx.adobe.com](https://helpx.adobe.com/ca/photoshop/how-to/photo-enhancement-basics.html?playlist=/services/playlist.helpx/products:SG_PHOTOSHOP_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com)
4. **Change the image size** >
 - [https://helpx.adobe.com/ca/photoshop/how-to/image-resizing-basics.html?](https://helpx.adobe.com/ca/photoshop/how-to/image-resizing-basics.html?playlist=/services/playlist.helpx/products:SG_PHOTOSHOP_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com)
[playlist=/services/playlist.helpx/products:SG PHOTOSHOP 1 1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en CA.json&ref=helpx.adobe.com](https://helpx.adobe.com/ca/photoshop/how-to/image-resizing-basics.html?playlist=/services/playlist.helpx/products:SG_PHOTOSHOP_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com)
5. **Remove and replace your background** >
<https://www.adobe.com/products/photoshop/remove-background.html>
6. **Remove unwanted objects with Content-Aware Fill** >
<https://www.adobe.com/products/photoshop/remove-object.html>
7. **Fix flaws with the Photoshop Spot Healing Brush** >
<https://www.adobe.com/products/photoshop/spot-heal.html>
8. **Make your photos look great with adjustment layers** >
[https://helpx.adobe.com/ca/photoshop/how-to/edit-photos-adjustment-layers.html?](https://helpx.adobe.com/ca/photoshop/how-to/edit-photos-adjustment-layers.html?playlist=/services/playlist.helpx/learn-path:get-started/playlist:topic/set-header:image-adjust/products:SG_PHOTOSHOP_1_1/en_CA.json&ref=helpx.adobe.com)
[playlist=/services/playlist.helpx/learn-path:get-started/playlist:topic/set-header:image-adjust/products:SG PHOTOSHOP 1 1/en CA.json&ref=helpx.adobe.com](https://helpx.adobe.com/ca/photoshop/how-to/edit-photos-adjustment-layers.html?playlist=/services/playlist.helpx/learn-path:get-started/playlist:topic/set-header:image-adjust/products:SG_PHOTOSHOP_1_1/en_CA.json&ref=helpx.adobe.com)
9. **Use selections and layer masks to combine photos** >
[https://helpx.adobe.com/ca/photoshop/how-to/selection-layer-mask-for-compositing.html?playlist=/services/playlist.helpx/learn-path:get-started/playlist:topic/set-header:image-adjust/products:SG PHOTOSHOP 1 1/en CA.json&ref=helpx.adobe.com](https://helpx.adobe.com/ca/photoshop/how-to/selection-layer-mask-for-compositing.html?playlist=/services/playlist.helpx/learn-path:get-started/playlist:topic/set-header:image-adjust/products:SG_PHOTOSHOP_1_1/en_CA.json&ref=helpx.adobe.com)
10. **Photoshop Tutorial for Beginners 2022** > https://www.youtube.com/watch?v=61mkx_OV61s
11. **Photoshop for Beginners (3 Hours)** > https://www.youtube.com/watch?v=IyR_uYsRdPs
12. **Photoshop Full Course Tutorial (6+ Hours)** > <https://www.youtube.com/watch?v=ZbvLJ5XtPpA>

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ADOBE PHOTOSHOP EXPRESS

Description:

A mobile app made for all-in-one photo editing and sharing, Photoshop Express gives you everything you need to quickly edit and transform images so they stand out on social and everywhere else.

Projects:

Edit, collage, and mix images right in the app; Polish your shots with intelligent tools that take care of complex tasks like cutouts, dehazing, retouching, and noise reduction; Choose from hundreds of themes and eye-catching effects that you can apply in an instant to express your creativity or amp up your message.

< The Difference >

Photoshop has many more tools and features than Express, and a skilled photo editor can perform extensive, comprehensive transformations in Photoshop. Express can enhance a photo, but Photoshop can completely transform it.

ADOBE PHOTOSHOP EXPRESS

Resources:

1. **How to use Adobe Photoshop Express on iOS** >
<https://helpx.adobe.com/ca/photoshop-express/get-started-ios.html>
2. **How to use Adobe Photoshop Express on Android** >
<https://helpx.adobe.com/ca/photoshop-express/get-started-android.html>
3. **Photoshop Express User Guide** > <https://helpx.adobe.com/photoshop-express/user-guide.html>
4. **How To Use Photoshop Express to Create Stunning iPhone Photo Edits** > <https://iphonephotographyschool.com/photoshop-express/>
5. **Adobe Photoshop Express by Lightroom Photoshop Tutorials** >
<https://lightroom-photoshop-tutorials.com/adobe-photoshop-express/>
6. **Photoshop Express App Tutorial by Jane Frederick** >
<https://www.newlenoxlibrary.org/files/downloads/athome/5-19-20%20Photoshop%20Express%20App.pdf>
7. **Adobe Photoshop Express Full Tutorial** >
<https://www.youtube.com/watch?v=YotmVU2QgLw>
8. **Getting Started with Photoshop Express** >
<https://www.youtube.com/watch?v=PI4bMHq3FNQ>

4

ADOBE ILLUSTRATOR

Description:

Adobe Illustrator is a vector graphics editor and design program originally developed in 1985 and marketed by Adobe Inc.

Projects:

With Illustrator, anyone can create logos, packaging designs, web graphics, and more.

Resources:

1. **All Adobe Illustrator Tutorials** > <https://helpx.adobe.com/ca/illustrator/tutorials.html>
2. **Get to know Illustrator** > https://helpx.adobe.com/ca/illustrator/how-to/ai-basics-fundamentals.html?playlist=/services/playlist.helpx/products:SG_ILLUSTRATOR_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
3. **Create and edit shapes** > https://helpx.adobe.com/ca/illustrator/how-to/shapes-basics.html?playlist=/services/playlist.helpx/products:SG_ILLUSTRATOR_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
4. **Transform and edit artwork** > https://helpx.adobe.com/ca/illustrator/how-to/edit-artwork-basics.html?playlist=/services/playlist.helpx/products:SG_ILLUSTRATOR_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com

ADOBE ILLUSTRATOR

More Resources:

1. **Change color and strokes** > https://helpx.adobe.com/ca/illustrator/how-to/color-basics.html?playlist=/services/playlist.helpx/products:SG_ILLUSTRATOR_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
2. **Add text to your designs** > https://helpx.adobe.com/ca/illustrator/how-to/text-basics.html?playlist=/services/playlist.helpx/products:SG_ILLUSTRATOR_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
3. **Create and edit on any device** > https://helpx.adobe.com/ca/illustrator/how-to/work-online-cloud-storage.html?playlist=/services/playlist.helpx/products:SG_ILLUSTRATOR_1_1/learn-path:key-techniques/playlist:topic/set-header:mobile-apps/en_CA.json&ref=helpx.adobe.com
4. **Get to know Illustrator on the iPad** > https://helpx.adobe.com/ca/illustrator/how-to/features-tour.html?playlist=/services/playlist.helpx/products:SG_ILLUSTRATOR_1_1/learn-path:key-techniques/playlist:topic/set-header:mobile-apps/en_CA.json&ref=helpx.adobe.com
5. **Drawing in Illustrator** > https://helpx.adobe.com/ca/illustrator/how-to/draw-vector-paths-with-pen-pencil-tools.html?playlist=/services/playlist.helpx/products:SG_ILLUSTRATOR_1_1/learn-path:key-techniques/playlist:topic/set-header:design/en_CA.json&ref=helpx.adobe.com
6. **Adobe Illustrator for Beginners: Get Started in 10 Minutes** > <https://www.youtube.com/watch?v=3NBKRYwEbNs>
7. **Adobe Illustrator tutorials: 42 lessons to improve your skills** > <https://www.creativebloq.com/digital-art/illustrator-tutorials-1232697>
8. **120+ Awesome Adobe Illustrator Tutorials** > <https://design.tutsplus.com/tutorials/101-adobe-illustrator-tutorials--cms-29782>

5

ADOBE INDESIGN

Description:

Adobe InDesign is a desktop publishing and page layout designing software application produced by Adobe Inc. and first released in 1999. It can be used to create works such as posters, flyers, brochures, magazines, newspapers, presentations, books and ebooks.

Projects:

Create and publish books, brochures, digital magazines, eBooks, posters, business cards, and interactive PDFs with InDesign.

ADOBE INDESIGN

Resources:

1. **All InDesign Tutorials** > <https://helpx.adobe.com/ca/indesign/tutorials.html>
2. **Get started with InDesign** > https://helpx.adobe.com/ca/indesign/how-to/get-started-indesign.html?playlist=/services/playlist.helpx/products:SG_INDESIGN_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
3. **Format text** > https://helpx.adobe.com/ca/indesign/how-to/text-formatting-overview.html?playlist=/services/playlist.helpx/products:SG_INDESIGN_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
4. **Add and transform graphics** > https://helpx.adobe.com/ca/indesign/how-to/add-work-with-graphics.html?playlist=/services/playlist.helpx/products:SG_INDESIGN_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
5. **Apply color and effects** > https://helpx.adobe.com/ca/indesign/how-to/apply-color-effects.html?playlist=/services/playlist.helpx/products:SG_INDESIGN_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
6. **Create engaging flyers and brochures that inspire** > https://helpx.adobe.com/ca/indesign/how-to/analyze-layout-process.html?playlist=/services/playlist.helpx/learn-path:key-techniques/playlist:topic/set-header:design/products:SG_INDESIGN_1_1/en_CA.json&ref=helpx.adobe.com
7. **Design effective book, magazine, and catalog layouts** > https://helpx.adobe.com/ca/indesign/how-to/design-layouts-long-documents.html?playlist=/services/playlist.helpx/learn-path:key-techniques/playlist:topic/set-header:design/products:SG_INDESIGN_1_1/en_CA.json&ref=helpx.adobe.com
8. **12min Adobe InDesign Tutorial for Beginners - 2022** > <https://www.youtube.com/watch?v=O8bOWQy6bu0>
9. **InDesign Full Course Tutorial (7+ Hours)** > <https://www.youtube.com/watch?v=BuE8JpajmgY>
10. **32 InDesign tutorials to boost your skills** > <https://www.creativeblog.com/graphic-design-tips/indesign-tutorials-1232639>
11. **InDesign Tutorials** > <https://www.indesignskills.com/tutorials/>
12. **20+ Best Adobe InDesign Tutorials for Beginners 2023** > <https://designshack.net/articles/software/indesign-tutorials/>

6 ADOBE RUSH

Description:

Adobe Premiere Rush is the free mobile and desktop video editing app for creating and sharing online.

Projects:

Use Adobe Premiere Rush to create, shoot, edit, and share videos anywhere.

Resources:

1. **All Adobe Rush Tutorials** > <https://helpx.adobe.com/ca/premiere-rush/tutorials.html>
2. **Get to know Premiere Rush** > https://helpx.adobe.com/ca/premiere-rush/how-to/premiere-rush-fundamentals.html?playlist=/services/playlist.helpx/products:SG_RUSH/learn-path:key-techniques/playlist:topic/set-header:rush-get-started/en_CA.json&ref=helpx.adobe.com
3. **Add clips to a project** > https://helpx.adobe.com/ca/premiere-rush/how-to/add-video-clips.html?playlist=/services/playlist.helpx/products:SG_RUSH/learn-path:key-techniques/set-header:first-project/playlist:topic/en_CA.json&ref=helpx.adobe.com
4. **Important preferences** > https://helpx.adobe.com/ca/premiere-rush/how-to/settings-and-preferences.html?playlist=/services/playlist.helpx/products:SG_RUSH/learn-path:key-techniques/set-header:first-project/playlist:topic/en_CA.json&ref=helpx.adobe.com

ADOBE RUSH

More Resources:

1. **Share your videos to social media** > https://helpx.adobe.com/ca/premiere-rush/how-to/share-videos-online.html?playlist=/services/playlist.helpx/products:SG_RUSH/learn-path:key-techniques/playlist:topic/set-header:rush-get-started/en_CA.json&ref=helpx.adobe.com
2. **Learn ALL about Adobe PREMIERE RUSH in 15 minutes (2019)** > <https://www.youtube.com/watch?v=Tsc81qbp6g>
3. **Adobe Rush Tutorial (2021) [30min]** > https://www.youtube.com/watch?v=YsGQ_Bwi6Zg
4. **How to Use Adobe Premiere Rush - Complete Video Editing Tutorial (2022) [17min]** > <https://www.youtube.com/watch?v=3F9VSN8irB4>
5. **Learn Adobe Premiere Rush in 7 Minutes! (2021)** > <https://www.youtube.com/watch?v=XvxwBzjaaC4>
6. **Adobe Premiere Rush Tutorials** > <https://mediacommons.psu.edu/support/tutorials/rush/>
7. **Getting Started with Adobe Premiere Rush** > <https://distanceeducation.ehe.osu.edu/multimedia-for-learning/adobe-rush/>
8. **How to use Adobe Rush – Adobe Rush Editing Tips** > https://filmora.wondershare.com/adobe-rush/how-to-use-adobe-rush.html?gclid=Cj0KCQjwrfymBhCTARIsADXTabkRwsNZYk9UpvJF2nfPA5G_eXF69Yxrg3NUz_gLn53S8zFzmgI9WEMaAngOEALw_wcB
9. **Premiere Pro & Adobe Rush Workflow Tips - Motion Array** > https://motionarray.com/learn/premiere-pro/workflow-tips-premiere-pro-vs-adobe-rush/?utm_source=google&utm_medium=cpc&utm_campaign=13950965030&utm_content=126251573978&utm_term=&keyword=&ad=534386051005&matchtype=&device=c&gclid=Cj0KCQjwrfymBhCTARIsADXTabnERQhpzFQzLG_C4FyWqri3cXQNXUN-5O_COgCqjtLjbtFNpJ1Dkr0aAj16EALw_wcB

7

ADOBE PREMIERE PRO

Description:

Premiere Pro is the industry-leading video editing software for film, TV and the web. Adobe Premiere Pro is a timeline-based and non-linear video editing software application first launched in 2003.

Projects:

Edit and trim video, add eye-catching transitions, effects, and titles, color correct, adjust audio, mix music and more in Adobe Premiere Pro.

Resources:

1. **All Premiere Pro Tutorials** > <https://helpx.adobe.com/ca/premiere-pro/tutorials.html>
2. **Create a project and import a clip** > https://helpx.adobe.com/ca/premiere-pro/how-to/create-project-import-media.html?playlist=/services/playlist.helpx/products:SG_PREMIEREPRO_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
3. **Learn editing skills** > https://helpx.adobe.com/ca/premiere-pro/how-to/create-edit-sequence.html?playlist=/services/playlist.helpx/products:SG_PREMIEREPRO_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com

ADOBE PREMIERE PRO

More Resources:

1. **Work with graphics and titles** > https://helpx.adobe.com/ca/premiere-pro/how-to/add-image-text-adjust-size.html?playlist=/services/playlist.helpx/products:SG_PREMIEREPRO_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
2. **Adjust the timing of your edits** > https://helpx.adobe.com/ca/premiere-pro/how-to/trim-video-clips.html?playlist=/services/playlist.helpx/products:SG_PREMIEREPRO_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
3. **Animate a layered title fly-in** > https://helpx.adobe.com/ca/premiere-pro/how-to/animate-layered-title-fly-in.html?playlist=/services/playlist.helpx/products:SG_PREMIEREPRO_1_1/learn-path:key-techniques/playlist:topic/set-header:work-with-animation/en_CA.json&ref=helpx.adobe.com
4. **The Ultimate Premiere Pro Basics Course** > https://motionarray.com/learn/premiere-pro/the-ultimate-premiere-pro-basics-course/?utm_source=google&utm_medium=cpc&utm_campaign=13950965030&utm_content=126251573978&utm_term=&keyword=&ad=534321000384&matchtype=&device=c&gclid=Cj0KCCQjwrfymBhCTARIsADXTabmQ970dYbnQiyCWumh_dwg8OVhIwyV1R3iW-z0dz_UjIHIimB79ISwaArm_EALw_wcB
5. **Getting started with Adobe Premiere Pro** > https://vimeo.com/blog/post/guide-to-adobe-premiere-pro/?gclid=Cj0KCCQjwrfymBhCTARIsADXTabnENICEkROSZGZvMmizJBZ3p8Z-Tq_rW63v46NGhhTR9827XIHcuHgaAn-OEALw_wcB
6. **Top 15 Adobe Premiere Pro Editing Tips for Beginners** > https://videoconverter.wondershare.com/adobe-premiere/premiere-editing.html?gclid=Cj0KCCQjwrfymBhCTARIsADXTabmiFeucYg4VUF0RvU5gEeCk9MjIYs7xBZE8hw_nat2FxyqeW9SpEFT4aAj01EALw_wcB
7. **Adobe Premiere Pro Tutorial for Beginners - COMPLETE Guide! (2022)** > <https://www.youtube.com/watch?v=2cdpBq5EYFI>
8. **Premiere Pro Tutorial for Beginners (2023)** > <https://www.youtube.com/watch?v=keoszfh4DZ8>
9. **Adobe Premiere Pro Tutorial: A Crash Course For Beginners (2020)** > <https://www.youtube.com/watch?v=MqwlW76sFCM>

8

ADOBE AFTER EFFECTS

Description:

Adobe After Effects is a digital visual effects, motion graphics, and compositing application developed by Adobe Inc.; it is used in the post-production process of filmmaking, video games and television production. Among other things, After Effects can be used for keying, tracking, compositing, and animation.

Projects:

Create 2D and 3D animations with vectors and rasterized art, or import photographs and other pieces of physical media into your animations to generate all sorts of titles and motion graphics.

Resources:

1. **All Adobe After Effects Tutorials** > <https://helpx.adobe.com/ca/after-effects/tutorials.html>
2. **Get to know After Effects** > https://helpx.adobe.com/ca/after-effects/how-to/getting-started-after-effects.html?playlist=/services/playlist.helpx/products:SG_AFTEREFFECTS_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com

ADOBE AFTER EFFECTS

More Resources:

1. **Work with compositions** > https://helpx.adobe.com/ca/after-effects/how-to/create-composition-animation.html?playlist=/services/playlist.helpx/products:SG_AFTEREFFECTS_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
2. **Create and animate text** > https://helpx.adobe.com/ca/after-effects/how-to/creating-animating-text.html?playlist=/services/playlist.helpx/products:SG_AFTEREFFECTS_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
3. **Build custom transitions** > https://helpx.adobe.com/ca/after-effects/how-to/create-custom-transitions.html?playlist=/services/playlist.helpx/products:SG_AFTEREFFECTS_1_1/learn-path:get-started/set-header:ccx-designer/playlist:ccl-get-started-1/en_CA.json&ref=helpx.adobe.com
4. **Learn After Effects in 10 Minutes! Beginner Tutorial** > <https://www.youtube.com/watch?v=hb2bbfiNBXA>
5. **Learn After Effects 2021: Beginners Tutorial** > <https://www.youtube.com/watch?v=mjBb6ZqNuD0>
6. **After Effects - Tutorial for Beginners in 12 MINUTES! (2023)** > <https://www.youtube.com/watch?v=vVdXpvSmztI>
7. **Getting started with Adobe After Effects** > <https://www.envato.com/blog/after-effects-tutorials-beginners/>
8. **50 Excellent Adobe After Effects Tutorials** > <https://www.jotform.com/blog/50-excellent-adobe-after-effects-tutorials/>
9. **After Effects Beginners Course – Learn After Effects in 1 Hour** > https://motionarray.com/learn/after-effects/after-effects-beginners-course-learn-after-effects-in-1-hour/?utm_source=google&utm_medium=cpc&utm_campaign=13950965030&utm_content=126251573938&utm_term=&keyword=&ad=534413606596&matchtype=&device=c&gelid=Cj0KCCQjwrfymBhCTARIsADXTabkaUuXWUysNioKbLpRzZSIPXg9G1_JuB3HrP7ZskVISXz1_3LvPrVEaAnh9EALw_wcB
10. **The Most Updated After Effects Tutorials & Help** > <https://motionarray.com/learn/after-effects/tutorials/>
11. **Adobe After Effects | How to animate text, basic masking and more** > https://vimeo.com/blog/post/guide-to-after-effects/?gclid=Cj0KCCQjwrfymBhCTARIsADXTablBCOaM6qCrreMwmVWcO6beSbGFFt8qMJzlvBGKpf3rYq3GgJCZ4aUaAhSoEALw_wcB

9

ADOBE AUDITION

Description:

Adobe Audition is a digital audio workstation developed by Adobe Inc. featuring a multitrack, non-destructive mixing and editing environment.

Projects:

Audition is a comprehensive toolset that includes multitrack, waveform, and spectral display for creating, mixing, editing, and restoring audio content.

Resources:

1. **All Adobe Audition Tutorials** > <https://helpx.adobe.com/ca/audition/tutorials.html>
2. **What is Audition?** > https://helpx.adobe.com/ca/audition/how-to/what-is-audition-cc.html?playlist=/services/playlist.helpx/products:SG_AUDITION_1_1/learn-path:get-started/set-header:ccx-designer/playlist:orientation/en_CA.json&ref=helpx.adobe.com
3. **Record and edit music** > https://helpx.adobe.com/ca/audition/how-to/music-editor.html?playlist=/services/playlist.helpx/products:SG_AUDITION_1_1/learn-path:get-started/set-header:ccx-designer/playlist:orientation/en_CA.json&ref=helpx.adobe.com
4. **Get started with audio mixing** > https://helpx.adobe.com/ca/premiere-pro/how-to/essential-sound-panel.html?playlist=/services/playlist.helpx/products:SG_AUDITION_1_1/learn-path:get-started/set-header:ccx-designer/playlist:orientation/en_CA.json&ref=helpx.adobe.com

ADOBE AUDITION

More Resources:

1. **Set up multitrack sessions** > https://helpx.adobe.com/ca/audition/how-to/setting-up-multitrack-sessions-audition.html?playlist=/services/playlist.helpx/products:SG_AUDITION_1_1/learn-path:key-techniques/set-header:multitrack/playlist:topic/en_CA.json&ref=helpx.adobe.com
2. **Export a multitrack session from Audition** > https://helpx.adobe.com/ca/audition/how-to/export-multitrack.html?playlist=/services/playlist.helpx/products:SG_AUDITION_1_1/learn-path:key-techniques/set-header:multitrack/playlist:topic/en_CA.json&ref=helpx.adobe.com
3. **How to Use Adobe Audition: A Beginner's Tutorial** > https://www.epidemicsound.com/blog/adobe-audition-tutorial/?psafe_param=1&us=adwords_max&usx=14492154145&utm_source=google&utm_medium=paidsearch&utm_campaign=max_14492154145&utm_term=&gclid=Cj0KCQjwrfymBhCTARIsADXTAbLv_4cAE5wUYZL0TanDEsZ3kMMjQfNDkoUcwZCZpKoPY8FFkOxh2WgaAoOrEALw_wcB
4. **How to Use Adobe Audition: A Beginner's Tutorial** > https://www.epidemicsound.com/blog/adobe-audition-tutorial/?psafe_param=1&us=adwords_max&usx=14492154145&utm_source=google&utm_medium=paidsearch&utm_campaign=max_14492154145&utm_term=&gclid=Cj0KCQjwrfymBhCTARIsADXTAbLv_4cAE5wUYZL0TanDEsZ3kMMjQfNDkoUcwZCZpKoPY8FFkOxh2WgaAoOrEALw_wcB
5. **The Basics of Adobe Audition** > <https://www.youtube.com/watch?v=nZcmBHjIRZw>
6. **Adobe Audition - 11min Tutorial** > <https://www.youtube.com/watch?v=MSsIRfjb-ho>
7. **10 Beginner Audio Editing Tutorials for Adobe Audition** > <https://speckyboy.com/beginner-audio-editing-tutorials-for-adobe-audition/>
8. **9 Best Adobe Audition Tutorials and Courses** > <https://coursesity.com/blog/best-adobe-audition-tutorials/>
9. **Audio Editor: Adobe Audition Features, Reviews & Tutorial** > https://filmora.wondershare.com/audio-editing/audition-audio-editor.html?psafe_param=1&gclid=Cj0KCQjwrfymBhCTARIsADXTAbmtjxqGcQfrk-tfRCMqBFRiZZB1K1y34C22x3SthS8slurl5dfAaAplQEALw_wcB
10. **Introduction to Adobe Audition** > https://www.domestika.org/en/courses/4919-introduction-to-adobe-audition?gad=1&gclid=Cj0KCQjwrfymBhCTARIsADXTAbLNeYBLq8HuOf-qLbRCUesJie-0UAvlhLVHJIYLMlC6-3pXqEE0LL8aAl-JEALw_wcB

10

ADOBE EXPRESS

Description:

Adobe Express is an online and mobile design app for fast and easy one-click edits to turn your images into standout content with thousands of beautiful templates for social posts, flyers, banners, and more.

Projects:

Adobe Express lets you quickly and easily create outstanding social graphics, short videos, and web pages, design flyers, TikToks, resumes, and Reels, logos, posters, labels, invitations, business cards and more on mobile and web with their intuitive content maker.

Resources:

1. All Adobe Express Tutorials > <https://www.adobe.com/express/learn/tutorials>
2. Make Simple Infographics in Adobe Express in 5 minutes > <https://www.youtube.com/watch?v=q1rdxv3NaaY>
3. Getting started with Adobe Express > <https://youtu.be/--qdUqrkfc8>
4. How to schedule a post > <https://youtu.be/q1NlisYqGLU>
5. Remove background from your pictures > <https://youtu.be/EfSRtnp7SOA>
6. Use image effects > https://youtu.be/eJmJEW_WzJA
7. Apply your brand > <https://youtu.be/BDJgnIECA8Q>
8. Use text effects > <https://youtu.be/qeti0X9SyBo>

11

ADOBE STOCK

Description:

Browse high-quality, free stock images, built right into your Adobe Creative Cloud apps.

Projects:

Millions of high-quality images, graphics, videos, 3D objects and templates.

Resources:

1. All Adobe Stock tutorials > <https://helpx.adobe.com/ca/stock/tutorials.html>
2. More Adobe Stock tutorials > <https://experienceleague.adobe.com/docs/creative-cloud-enterprise-learn/cce-learning-hub/stockoverview/overview-stock.html?lang=en>
3. Quick start guide for using Adobe Stock > <https://helpx.adobe.com/ca/stock/user-guide.html>
4. Adobe Stock Get Started > <https://helpx.adobe.com/ca/stock/get-started.html>
5. Adobe Stock Fundamentals > https://www.pluralsight.com/courses/adobe-stock-fundamentals?utm_source=google&utm_medium=paid-search&utm_campaign=upskilling-and-reskilling&utm_term=ssi-na-ca-dynamic&utm_content=free-trial&gclid=Cj0KCQjwrfymBhCTARIsADXTabll01VIS4FiMsVZG7I2uWu12zvzXfBwI9rkOG26FsFoJGgBsi4oJOIaAIDXEALw_wcB
6. Introducing Adobe Stock | Adobe Creative Cloud > <https://www.youtube.com/watch?v=c8kqTWdPgnE>
7. All You Need to Know about Adobe Stock's Motion Graphics Templates | Adobe Creative Cloud > <https://www.youtube.com/watch?v=7eIWc0VXzXA>

12

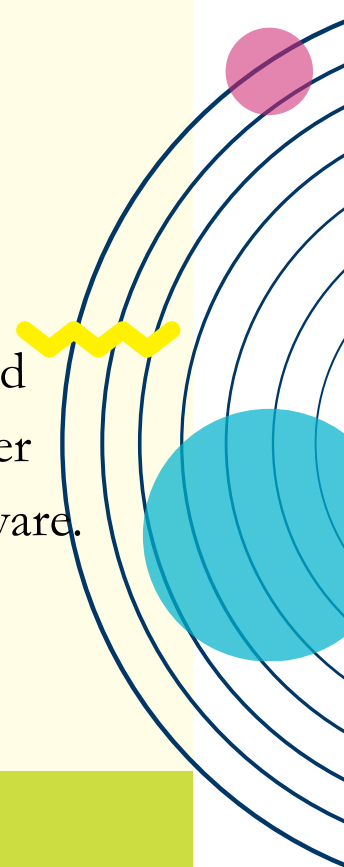
AUDACITY

Description:

Audacity is an easy-to-use, multi-track audio editor and recorder for Windows, macOS, GNU/Linux and other operating systems. Audacity is free, open source software.

Projects:

Export, modify, import, create and record audio files and soundtracks in multiple file formats including WAV, MP3, Ogg Vorbis, AU, AIFF, and FLAC.



AUDACITY

Resources:

1. **All Audacity Tutorials** > https://manual.audacityteam.org/man/tutorials_for_audacity.html
2. **Tutorial - Your First Recording** > https://manual.audacityteam.org/man/tutorial_your_first_recording.html
3. **Audacity Basics from Kent State University Libraries** > https://www.library.kent.edu/files/SMS_Audacity_Basics.pdf
4. **Audacity Step-by-Step Tutorial for Beginners (2023)** > <https://www.youtube.com/watch?v=fSmmaAD8XD8>
5. **Getting Started with Audacity – Audacity Tutorials for Beginners** > <https://userguiding.com/blog/audacity-tutorial/>
6. **Audacity tutorial** > <https://www.macauleylibrary.org/resources/audio-editing-tutorials/editing-in-audacity/>
7. **How to Use Audacity: A Skillshare Guide** > https://www.skillshare.com/en/blog/how-to-use-audacity-a-guide/?utm_medium=ppc&utm_source=google_adwords&utm_term=&utm_campaign=&coupon=blog30daysfree&gclid=Cj0KCQjwrfymBhCTARIsADXTabkV34pEBMghpDAJ8tsa0tCX_TBDjF1gmA1qL5UFybcvnpH4CMcpZ3EaAuv2EALw_wcB
8. **Audacity Tutorial For Beginners** > <https://www.youtube.com/watch?v=vlzOb4OLj94>
9. **How to use Audacity to Record & Edit Audio** > <https://www.youtube.com/watch?v=yzJ2VyYkmaA>

The applications outlined above are utilized by industry professionals to create a variety of media, including digital course assets.

Use them to accomplish a variety of educational projects.

The following pages describe some *Hardware* used by leading industry professionals.

Hardware Used to Create Digital Course Assets



1 SHURE MV7 PODCAST MICROPHONE

Description:

Inspired by the legendary SM7B, the MV7 is a dynamic microphone with both USB and XLR outputs for use with computers and professional interfaces alike. Connect via USB.

Projects:

It is often recommended to record audio separately from video, or perhaps add a voiceover to an existing piece of raw footage. With Shure's MV7 Podcast Microphone, users are able to do so quickly and seamlessly, while capturing a high-quality end product.

SHURE MV7 PODCAST MICROPHONE

Resources:

1. **Shure MV7 Podcast Microphone** > <https://www.shure.com/en-US/products/microphones/mv7?variant=MV7-K>
2. **User Manual** > <https://pubs.shure.com/guide/MV7/en-US>
3. **Best Microphone for Podcasting & Live Streaming (Shure MV7 vs Shure SM7B Review)** > <https://www.youtube.com/watch?v=J9bniJsyb1E>
4. **Shure MV7 USB/XLR Mic Review / Test (Compared to SM7b, Podmic, Q2u, SM58)** > <https://www.youtube.com/watch?v=XIT0yBOqhVY>
5. **How to set up your Shure MV7** > https://www.youtube.com/watch?v=I_iv67TA4Mc
6. **Shure MV7 Setup Secrets That Make You Sound Amazing** > <https://www.youtube.com/watch?v=NGgBa-ZpcgA>

2

RODE NTG5 BROADCAST SHOTGUN MICROPHONE

Description:

The NTG5 is an ultra-lightweight professional shotgun microphone that is ideal for use in the most demanding recording applications.

Projects:

Fitted to our Canon Ax70 camcorder, this microphone is optimal for capturing high-quality audio at the same time as your video recording.

Resources:

1. **Rode NTG5 Broadcast Shotgun Microphone** > <https://rode.com/en/microphones/shotgun/ntg5>
2. **User Manual** > <https://videomicntg.rode.com/support>
3. **Features and Specifications of the NTG5 Broadcast Shotgun Microphone** > <https://www.youtube.com/watch?v=GHUYwkY93Zk>
4. **Rode Ntg5 Review | Short shotgun mic for interior interviews?** > <https://www.youtube.com/watch?v=rFi1d8Bi7U8>
5. **Rode NTG5 - The ultimate all-rounder shotgun microphone** > <https://www.youtube.com/watch?v=TIFzHIIdDfUE>
6. **How Shotgun Microphones Work** > <https://www.youtube.com/watch?v=h3LSEnI3ko0>



3

SENNHEISER AVX DIGITAL WIRELESS LAVALIER MIC SET

Description:

Eliminate time-consuming radio frequency setup. This lavalier and handheld microphone set is the perfect digital wireless solution for film or video. At less than an inch tall, this discrete solution neatly clips on to your lapel or collar.

Projects:

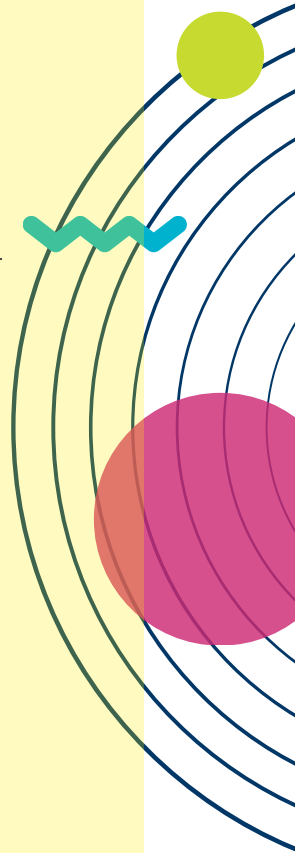
This device can be used on its own in an auditorium or speaker setting, and can be plugged into our Canon Ax70 camcorder to simultaneously capture audio and video.

Resources:

1. Sennheiser AVX Digital Wireless Lavalier Mic Set > <https://en-ca.sennheiser.com/camera-wireless-lavalier-microphone-system-set-avx-mke2>
2. User Manual > <https://www.manuals.ca/sennheiser/avx-me2/manual>
3. Sennheiser G3 Lav Kit Setup and Overview > <https://www.youtube.com/watch?v=dld8fQlvxGo>
4. How to connect wireless microphone to DSLR > <https://www.youtube.com/watch?v=sLC15YV8Z-M>
5. How To Use A Lavalier Mic | How-To Guide > https://www.youtube.com/watch?v=wd_f7iYbFrA
6. How To Use A Lavalier Microphone On Android & iPhone | How-To Guide > <https://www.youtube.com/watch?v=YUD667S3Nak>

sources:

1. [HTTPS://WWW.CREATIVEBLOQ.COM/FEATURES/ADOBE-SOFTWARE-LIST](https://www.creativebloq.com/features/adobe-software-list)
2. [HTTPS://BRAINSTATION.IO/CAREER-GUIDES/WHAT-SKILLS-DO-GRAPHIC-DESIGNERS-NEED](https://brainstation.io/career-guides/what-skills-do-graphic-designers-need)
3. [HTTPS://BLOG.SHILLINGTONEDUCATION.COM/GRAPHIC-DESIGN-SKILLS/](https://blog.shillingtoneducation.com/graphic-design-skills/)
4. [HTTPS://WWW.EMERGINGEDTECH.COM/2018/05/DIGITAL-ASSETS-THE-PRESENT-AND-FUTURE-OF-EDUCATION/](https://www.emergingedtech.com/2018/05/digital-assets-the-present-and-future-of-education/)
5. [HTTPS://STUDY.COM/ACADEMY/LESSON/WHAT-ARE-DIGITAL-LEARNING-RESOURCES-OVERVIEW-EXAMPLES.HTML#:~:TEXT=DIGITAL%20LEARNING%20RESOURCES%20ARE%20LEARNING,IS%20SOMETIMES%20ABBREVIATED%20AS%20DLR](https://study.com/academy/lesson/what-are-digital-learning-resources-overview-examples.html#:~:text=DIGITAL%20LEARNING%20RESOURCES%20ARE%20LEARNING,IS%20SOMETIMES%20ABBREVIATED%20AS%20DLR)
6. [HTTPS://WWW.ENTAB.IN/REAL-WORLD-APPLICATIONS-DIGITAL-ASSETS-IN-CLASSROOM.HTML](https://www.entab.in/real-world-applications-digital-assets-in-classroom.html)
7. [HTTPS://WWW.VITRIUM.COM/BLOG/TRANSFORMING-YOUR-EDUCATIONAL-CONTENT-INTO-DIGITAL-ASSETS-FOR-SALE-OR-LICENSE](https://www.vitrium.com/blog/transforming-your-educational-content-into-digital-assets-for-sale-or-license)
8. [HTTPS://ELEARNINGINDUSTRY.COM/LEARNING-PYRAMID-DIGITAL-LEARNING-ASSETS-THAT-FIT](https://elearningindustry.com/learning-pyramid-digital-learning-assets-that-fit)
9. [HTTPS://BLOG.SCALEFLEX.COM/DIGITAL-ASSET-MANAGEMENT-FOR-EDUCATION/](https://blog.scaleflex.com/digital-asset-management-for-education/)
10. [HTTPS://WWW.SWIVLE.COM/BLOG/DAM-FOR-UNIVERSITIES-WHY-YOUR-INSTITUTION-SHOULD-IMPLEMENT-A-DAM-SYSTEM-WITH-USE-CASES-EXAMPLES](https://www.swivle.com/blog/dam-for-universities-why-your-institution-should-implement-a-dam-system-with-use-cases-examples)
11. [HTTPS://COLLABORO.COM/DAM-FOR-HIGHER-EDUCATION/](https://collaboro.com/dam-for-higher-education/)
12. [HTTPS://WWW.TRENTU.CA/COMMUNICATIONSENROLMENT/COMMUNICATIONS/WEB-RESOURCES/DIGITAL-ASSET-RESOURCES](https://www.trentu.ca/communicationsenrolment/communications/web-resources/digital-asset-resources)
13. [HTTPS://FILES.ERIC.ED.GOV/FULLTEXT/ED491754.PDF](https://files.eric.ed.gov/fulltext/ED491754.pdf)
14. [HTTPS://WWW.EDU.GOV.MB.CA/K12/CUR/TECHED/SYTEP/DIGITAL_MEDIA/9096.PDF](https://www.edu.gov.mb.ca/k12/cur/teched/sytep/digital_media/9096.pdf)
15. [HTTPS://WWW.THEEDADVOCATE.ORG/3-IMPORTANT-DIGITAL-RESOURCES-STUDENT-SUCCESS/](https://www.theedadvocate.org/3-important-digital-resources-student-success/)
16. [HTTPS://TEACHINGWITHAMOUNTAINVIEW.COM/THE-BEST-DIGITAL-LEARNING-RESOURCES-TO-ENHANCE-YOUR-INSTRUCTION/](https://teachingwithamountainview.com/the-best-digital-learning-resources-to-enhance-your-instruction/)



SHERIDAN

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Created by Jason Tenn for Sheridan College Faculty of Humanities & Social Sciences

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